DETERMINANTS OF RESIDENTIAL MOBILITY IN BANGKOK METROPOLIS:
A LONGITUDINAL STUDY

By
Saranya Bunnag

A dissertation submitted in partial fulfillment
of the requirement for the degree of
Doctor of Philosophy
ISBN 974-8163-70-9
1992
DETERMINANTS OF REIDENTTAL MOBILITY IN BANGKOK METROPOLIS:
A LONGITUDINAL STUDY

By
Saranya Bunnag

A dissertation submitted in partial fulfillment
of the requirements for the degree of
Doctor of Philosophy in Development Administration
(Population and Development)
The National Institute of Development Administration
October 1992
We approved the dissertation of Saranya Bunnag as satisfying the requirements for the degree of Doctor of Philosophy.

Date October 26, 1992

Suwanlee Piampiti

(Associate Professor Suwanlee Piampiti)

Chairman

Date October 26, 1992

P. Kamnuansilpa

(Associate Professor Peerasit Kamnuansilpa)

Date October 26, 1992

Kanika Sookasame

(Associate Professor Kanikar Sookasame)

Date October 26, 1992

Pramote Prasartkul

(Associate Professor Pramote Prasartkul)

Date October 26, 1992

Prachoom Suwattee

(Professor Prachoom Suwattee)

Dean

School of Applied Statistics
ABSTRACT

DETERMINANTS OF RESIDENTIAL MOBILITY IN BANGKOK METROPOLIS

A LONGITUDINAL STUDY

by

Saranya Bunnag

This study was designed to reveal (a) residential expansion and population growth in Bangkok Metropolis during the five-year period of 1984-1988, (b) factors that influence selection of singlehouses, townhouses, and high-rise or tallbuildings for residence (c) factors that effect residential satisfaction, residential mobility expectation, and actual residential mobility of singlehouse, townhouse, and tallbuilding dwellers, (d) the associations between changes in the set of demographic variables, personal characteristics and residential conditions of the three groups of dwellers, and changes in the two residential mobility variables, satisfaction and residential mobility expectation of the three groups of dwellers.

The unit of analysis in this study is of two levels: (a) community level, consisting of secondary data only; and (b) individual level, consisting of primary data obtained from the longitudinal study involving two rounds of survey interviews of a sample of population of 600. Round II survey used the same sample population interviewed in Round I survey two years before.

Analysis of five years retrospective data revealed that the growth in Bangkok's population was primarily caused by residential
mobility, in addition to a natural increase due to births. Furthermore, the residential mobility pattern was found to be mainly interdistrict mobility within the limits of Bangkok, the trend was to move out of the inner parts of the city to suburban areas.

Contextual analysis of the collected data revealed that tallbuilding, singlehouse, and townhouse dwellers differ in terms of socioeconomic and demographic characteristics. Both residential satisfaction and residential mobility, the dependent variables, were found to be associated with residential characteristics, housing types, neighborhood, cost of living, personal characteristics, and community conditions, the independent variables.

Residential satisfaction among singlehouse dwellers was higher than residential satisfaction among townhouse or tallbuilding dwellers.

Residential mobility expectations among singlehouse dwellers was lower than residential mobility expectations among tallbuilding or townhouse dwellers.

Actual residential mobility among tallbuilding dwellers was higher than actual residential mobility among singlehouse or townhouse dwellers.

The findings from this lead to the following recommendations to reduce the rate of residential mobility among Bangkok’s population.

Tallbuilding type of housing should be erected in city centers, commercial areas, and communications centers where Bangkok’s population work. This will help the city population to save on commuting time and expenses. Moreover, the buildings should be erected in relatively closed communities and managed in such a manner
that will provide a sufficient amount of privacy, an acceptable standard of cleanliness, and adequate security to the dwellers.

Singlehouses and townhouses, which required more land, should be erected in the suburban areas of Bangkok where land is still abundant and the prevailing land prices are still considerably lower. The houses should be designed for maximum utility and comfort, and large enough for five-person living without feeling crowded and stressed. Townhouses, sharing common walls, should be partitioned from adjacent units with construction materials capable of muting or preventing the sounds coming from adjacent units and also shielding off the views from adjacent units in order to provide adequate privacy for the dwellers.

Moreover, a variety of activities that promote good relations among the people living in the same neighborhood should be planned and implemented on a continual basis.

Adequate transportation systems between the growing suburban communities and downtown Bangkok should be provided for the benefit of suburban commuters who still work in the city centers. In addition, rapid development of suburban business, industrial, educational, and recreational centers should be promoted in order to stop suburban dwellers’ continued dependency on downtown Bangkok for job, educational, and recreational opportunities, and thus stop the urban dwellers from moving into the already congested downtown areas.

Lastly, commercial banking system should provide both short and long-term loans for residential renovations or residential alterations, including the purchasing of new furniture or household articles to downtown home owners who still have a strong attachment to their long-time residences and are unwilling to move elsewhere.
ACKNOWLEDGMENTS

There are several circles of people whose help I want to acknowledge. The first are the professors who have served on the Dissertation Committee. They are Associate Professor Suwanlee Piampiti (Chairperson of the Dissertation Committee), Associate Professor Peerasit Kamnuansilpa, Associate Professor Kanikar Sookasame, Associate Professor Pramote Prasartkul, and Professor Prachoom Suwattee (Dean of the School of Applied Statistics). I appreciate their patience, comments, constructive criticism, and personal support.

I would like to express my sincere thanks to Professor Suchart Prasith-rathsint, Assistant Professor Wutthithep Indhapanya, and Assistant Professor Duanpen Theerawanviwat who have played such an important role in helping me to shape the Dissertation Proposal into a final form.

Finally, I would like my sincere appreciation to Archan Porn Widchuwekhin (a former lecturer/research fellow at ABAC) for the high level of professionalism he has displayed in typing the dissertation.

Saranya Bunnag